



URBAN AGRI Summit 2017

VERTICAL FARMING · GREENHOUSES · CEA TECHNOLOGY

7 – 8 September | Johannesburg, South Africa

Launching Successful Commercial Indoor Farming in Africa and its Cities

Commercialization of vertical farming is catching on in Asia, Europe, USA, Russia and now Africa.

Many private companies are interested in growing crops in hydroponic, aquaponics and aeroponics systems in warehouses, greenhouses, containers and high scrapers.



Africa has unique opportunities for vertical farms. Feeding Africa’s rapidly growing urban population will continue to be a daunting challenge, but vertical farming – and its variations – is one of the most innovative approaches that can be tapped into as part of an effort to grow fresh, healthy, nutritious and pesticide-free food for consumers.

Urban Agri Summit 2017 will Probe these Important Topics

- ◆ African Market Opportunities for Urban Agriculture
- ◆ How can Governments best work with Industry Stakeholders to formulate Effective and Sustainable policies?
- ◆ “Africa needs its own version of the Vertical Farm to feed growing cities” – what is the Best Model for Africa?
- ◆ What is the Commercial Future for Vertical Farming in Africa?
- ◆ Understanding Technology used in producing Greenhouse and Vertically-Farmed Produce.
- ◆ What are the latest research available on Controlled Environment Crops?
- ◆ Renewable Energy: Challenges of LED-based Farming in Africa
- ◆ Supplemental Lighting Applications in Greenhouses
- ◆ What should those planning to start a Farm consider? Lessons from the World’s Biggest Vertical Farm
- ◆ What is the Next Barrier that Lighting for Indoor Systems will break?
- ◆ How can we use Breakthrough Indoor Farming Technology in Commercial Greenhouses?
- ◆ What Hybrid Technology will bring for Vertical Farms in Africa?
- ◆ Financing Models to consider for the African Landscape?
- ◆ Different stages, Different Investment Strategies: Laying the Groundwork
- ◆ Barriers to Vertical Farming in Africa and how to overcome them? (Power Issues? Cost?)
- ◆ The California Drought, Indoor Farming Lessons
- ◆ The Singapore Story a whole different set of constraints
- ◆ The Effects of Climate Change on Conventional Farming (USA, Morocco, Africa, Middle East) and the Vertical Farming Solution arising from them
- ◆ Applications of Artificial Intelligence and Big Data Mining in the Next Generation of Vertical Farms
- ◆ Managing your CEA Business



www.magenta globalevents.com/urban-agriculture-verticalfarming-cea-africa-summit/

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Supported by:



Association for Vertical Farming

REEEP

Destination Partner:



Urban Agri Summit 2017 is your platform to learn and share ideas on how to revolutionize agriculture and bring the industry into the technology-enabled future. Call +65 6846 2366 or email jose@magenta-global.com.sg today!

"Vertical Farming Global Market Forecast to be \$6.4 Billion by 2023"

Urban Agri Summit 2017 Highlights ...

Engagement with Industry Stakeholders

- Government Representatives
- Investors / Bankers
- Food Producers
- Supply Chain Representatives
- Growers
- Seed & Fertiliser Companies
- Agronomists
- R&D Centres / Universities
- Grower Associations
- Development Agencies
- System Integrators
- Manufacturers & Suppliers



Urban Agri Summit 2017 connects African Agriculture Ministries and Departments with producers and growers, financiers and committed investors and suppliers, in an environment which encourages wholehearted discussion and cross-fertilisation of ideas fundamental to the development of urban agriculture and indoor farming across Africa.

Exhibition Showcase



See the exciting displays of agtech products and projects.

Poster presentations on innovative research will also be showcased.

A Practical & Relevant Agenda

An all-encompassing agenda featuring the big picture of indoor agriculture with exciting presentations from thought leaders as well as roundtable discussions. If you would like to be part of this panel, drop us a line at marketing2@magenta-global.com.sg.

Post-Summit Tour

Join the **Urban Agri Post-Summit Tour** to view actual greenhouse installations and witness their operations on-site.



Market Opportunities

Urban Agri Summit 2017 presents a unique opportunity for your organisation to be showcased as an important player in the revolution of agriculture and farming solutions. Showcase your expertise and products through our customised exhibition and sponsorship packages which will reinforce your corporate branding and thought leadership position in the industry amongst agriculture policy makers, project developers, investors and growers who are planning urban agriculture projects in their countries.

Achieve Benefits & Successful Results

Meet with... **KEY BUYERS**
Public and Private Sectors

STAKEHOLDERS
with Current Plans for Agriculture Development Projects

SALES AGENTS/DISTRIBUTORS
Meet representatives for your products and services for positioning into new markets

SYSTEMS INTEGRATORS
Discuss products / services required for commercial projects

INVESTORS
A growing interest in investments in vertical farms, greenhouses and AG Tech initiatives. Investors are looking to include CEA and sustainable agriculture businesses into their portfolios

Who Should Sponsor or Exhibit?

- Technology Providers and Systems Integrators
- Agri Consultancy Firms
- Lightings Manufacturers
- Sensors and Controls Manufacturers
- Seeds Companies
- Nutrients Manufacturers
- Projects Investors
- Banks and Project Financers

Our Urban Agri Summit Team will be happy to discuss unique and customized packages to suit your business objectives.

Media Partners



Get involved today!
Contact us for the Sponsorship and Exhibition options available.
Call +65 6846 2366 or email jose@magenta-global.com.sg



FEE PER DELEGATE	EARLY BIRD FEE Register and Pay before 15 July 2017	REGULAR FEE Register and Pay after 15 July 2017
Government, Academia and NGOs	US\$ 699	US\$ 899
Commercial / Private Sector	US\$ 1,299	US\$ 1,499
Post-Summit Tour	US\$ 80	

Fees quoted are nett and exclusive of all taxes

Will you be joining the Post-Summit Tour?

- I/We will be attending the Summit only (7-8 September)
 I/We will be attending the Summit and Post-Summit Tour (7-9 September)

1st Delegate

2nd Delegate

Salutation: Mrs/Ms/Mdm/Mr/Dr	Salutation: Mrs/Ms/Mdm/Mr/Dr
Name:	Name:
Position:	Position:
E-Mail:	E-Mail:
Mobile:	Mobile:
Landline:	Landline:
Fax:	Fax:

3rd Delegate

4th Delegate

Salutation: Mrs/Ms/Mdm/Mr/Dr	Salutation: Mrs/Ms/Mdm/Mr/Dr
Name:	Name:
Position:	Position:
E-Mail:	E-Mail:
Mobile:	Mobile:
Landline:	Landline:
Fax:	Fax:

Company:

Address: _____

City & Post Code: _____ Country: _____

Main Business/Activity: _____

Name of Training Manager: _____

Contact Name for Payment Confirmation: _____

Tel: _____ E-mail: _____

I am paying by:

Bank Transfer

Credit Card:   

Card Number: _____ Security Code: _____

Name on Card: _____ Expiry Date: _____

Signature: _____ (Please provide a photocopy of front and back of credit card)

How did you hear about this event?

AVF Email Internet Website (specify) _____
 Social Media _____ Other Source _____

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HOW TO REGISTER

PAYMENT DETAILS

- BANK TRANSFER:**
Payment by telegraphic transfer in US Dollar must be made payable to:

Magenta Global Pte Ltd

Account No: 556-002236-301
SWIFT Code: OCBCSGSG
OCBC Bank, Hougang Mall Branch,
90 Hougang Avenue 10, #01-01/02/03 Hougang
Mall, Singapore 538766

(All bank transfers must be marked clearly with the delegate name and event title. Bank Charges are to be deducted from participating company's own account.)

- CREDIT CARD:**
Payment by VISA (SGD), MasterCard (SGD) or AMEX (SGD & USD) accepted.

BOOKING CONDITIONS

Full payment must be received prior to the event for entrance to be guaranteed. If payment is not received a personal credit card will be required to allow entry.

A confirmation letter and invoice will be sent to you on receipt of your booking. If you are unable to attend, a substitute delegate is always welcome. If you cancel your place in writing 15 working days before the event, a cancellation fee of 10% shall be applicable. Thereafter cancellations are not refundable.

It may be necessary for reasons beyond the control of the organizers to alter the content, timing or venue. The company will not accept liability for any transport disruption or any claims whatsoever and in such circumstances the normal cancellation restrictions apply.

DATA PROTECTION

The personal information provided by you will be held on a database and may be shared with companies in the Magenta Group. Sometimes your details may be made available to external companies for marketing purposes.

If you do not wish your details to be used for this purpose, please email the Database Administrator at enquiry@magenta-global.com.sg.

VISA REQUIREMENTS

Visitors to South Africa must hold a valid passport. Nationals of most countries are required to obtain visas to enter the country. Please check with your respective South African High Commission, consulate or travel agent for the latest status.

Invitation letter for travel visa will only be issued after receipt of full payment of fees.